

Step 1

Select A Niche

TIPS FOR PICKING A NICHE

1. You do NOT have to care about the niche you pick.
2. Make sure you pick a niche that is HOT. You can do this most simply by going to the store that sells magazines. Stand in front of the magazine aisle and there in front of your face should be no less then 20 of the hottest niches! Any topic that has at least 3 magazines about it is a VERY HOT niche.
3. Don't forget that most niches can also go "horizontal." For example the weight loss niche has all sorts of specific dieting plans that each can be their own separate niche.

Step 2

Outsource 2 Projects @ Scriptlance

SWIPEFILE: Easy Joomla Install
Project Title: Easy Joomla Install
Budget: \$25 - \$50
Description:
I need someone who can install and configure Joomla sites quickly.

The job consists of a basic install of Joomla 1.0.13, installing template that I picked out, and installing a small list of third-party extensions.

This should be a very easy job for anyone who has setup more then 3-4 Joomla sites in the past. If this job goes well I'm hoping to hire the winning bidder full time for many more of these projects.

For security reasons you must use the code word "magnolia" with your bid. If you do not then I will not choose your bid no matter how many great reviews you have.

Job Type: Joomla, Wordpress, Script Installation, & PHP

SWIPEFILE: Easy Logo Design
Project Name: Easy Logo Design
Budget: \$10 - \$30
Description:
I need a logo designed for a new website I am having built. The name is [yourdomainnamehere.com]

I will most likely pick a bidder as the winner if they show me a mockup of the logo first. I need to be able to see the work first to know if I'll like it.

This should be an easy job for anyone that has ever designed a logo before. I'm hoping to hire the winning bidder for many more of these projects.

For security reasons you must use the code word "colossus" with your bid or I will not choose you no matter how good your reviews are.

DO NOT SELECT A BID YET!

Learn Joomla

Step
3

- Downloading Joomla Source Files
- Uploading Joomla To Your Hosting Accounts Server
- Creating a Database In Your Hosting Account
- Installing Joomla To Your Hosting Accounts Server
- Using Your Joomla Front End
- Using Your Joomla Back End (administration)
- Creating Content Sections
- Creating Content Categories

- Creating Content
- Manipulating Content Items
- Creating Content Navigation
- Instant Template and Design Changes
- Case Study of Creating an Online Magazine (e-zine)
- Case Study of Creating an Online Shop (e-commerce store)
- Case Study of Creating a Membership Site

Step
4

Buy A Hosting Account & Set Up A Database

Tips for Selecting A Hosting Company

- I personally have 1and1.com ("business" package) and NetworkSolutions.com
- DO NOT GO WITH GODADDY.COM - They are just not good site flipping hosts, as they want to own everything forever.
- If I could do things all over again I would choose Siteground.com for all my Joomla sites.
- Things you are looking for are...
 - 500gb or higher storage space
 - 2,000gb or higher bandwidth
 - 24/7 customer support
 - Cpanel and Fantastico
 - Lots of MySQL DB (databases)
 - Linux based servers
- DO NOT HESITATE TO CALL THEM AND ASK QUESTIONS - You should be interviewing different hosting companies just like you would interview an employee.
- If you already have one to call them up and make sure they can handle what you plan to be doing.

Setting Up A Database

Call your hosting provider and get FTP details. Then have them walk you through creating a database. You will need them to tell you the following details in order for your outsourcer to install and setup the site...

FTP:

- URL Address
- Username
- Password

DATABASE:

- Hostname
- Username
- Password
- Database Name

Step
6

Choose A Domain Name & BUY IT!

Tips For Picking A Domain Name

- Try to avoid dashes in your domain name
- Pick out a .com domain
- Be sure that it has some sort of "Group" appeal to it.
 - For example - siteflipACADEMY, juggernautCLUB, plrOASIS, affiliateCLASSROOM ...all signal that groups of people will be visiting this site.
- Should also be a little sexy...meaning you don't want a domain name that's like rubikscuberesolution.com, but rubiksmasterclass.com would be
- Be imaginative and creative
- The 1st two topics in this resource will help you choose a domain.

http://www.stir.ca/webtips/website_domain_names.html

SWIPEFILE:

I've just chosen you as the winning bidder. Thanks for bidding on my project. I hope to use you often!

Here are the login details for everything so you can begin installing and setting up the site.

FTP Info:	Database Info:
[FTP URL]	-[HOST NAME]
[USERNAME]	-[USERNAME]
[PASSWORD]	-[PASSWORD]
	-[DATAbase NAME]

Please use [ADMIN ACCESS USERNAME] for the admin access username and [PASSWORD] as

Once installed I'll need you to install and setup a few third-party extensions - as stated in the project description.

Here is a link to the template I want...
SWIPE FILE CONT'd →

Step
5

Select A Template

Where To Get A Template

- Rockettheme.com
 - Yootheme.com
 - Joomlashack.com
- These are all paid template sites

For free templates go to:

- JoomlaHacks.com
- Also search Google

Step
7

Pick A Bidder & Get Them Started

used [link] and here is the list of third-party extensions...

- AEC
- Community Builder -(linked to in the main menu as "profiles")
- Marketplace - (linked to in the main menu as "marketplace")
- SigSiu Business Directory - (linked to in the main menu as "services")
- Fireboard Forum - (linked to in the main menu as "Forum")
- AllVideos Plugin
- ionfiles - (linked to in the main menu as "Downloads")

When you are finished with this I'll need the URL to my new site, URL to the ADMIN AREA, the username, and password.

Thanks, [YOUR NAME]

Wait 1-2 Days... Then Select a Writer

Post A Project On Scriptlance For An Article Writer

Step 8

Project Title: Easy Article Writing
Budget: \$10-\$30
Description:
I need a writer to write 5 articles (500 words each). The topic relates to
:::add your topic:::. Here is the list of titles for the 5 articles:

:::list the article titles (with keyword):::

This should be an easy job for anyone that has written articles in the past. If it goes well, I am hoping to hire the winning bidder for many more jobs in the future.

You must use the code word 'colossus' or I will not select you, no matter how many great reviews you have.

All articles are copyrighted to Justin Brooke any infringements will be reported to the proper authorities. I have software that will notify me if there is any plagiarism.

Also go to Youtube.com, Metacafe.com, Veoh.com and find 5-6 videos that relate to your niche. Save the URL to a WordPad file (or write them down). You'll be adding these to your Joomla site soon!

Step 9

2 Research Assignments To Do While Waiting On Your Projects In Scriptlance To Be Completed...

1
You can go to Sitepoint and look for sites that have sold or have active bidders. Take notes on what those listings have in common.

2
Find a forum in your niche by going to Google and typing ==> your niche "forum"
This will tell Google to go find you all the forums related to your niche. Now register to those forums or just browse around and see what topics are hottest. Use these topics for a couple articles we'll have written later.

Return To the Joomla Tutorial Videos On How To Make Changes & Add Content To Your Site

Fill Site With Content From Article Writer, Videos, & Intro Page

Step 10

Step 11

Create A Camtasia Walkthrough

Camtasia has a free 30-Day Trial as well as Camstudio, which is also free!

You can find tutorials on Youtube as well...

When creating your video walkthrough of your site try to include all the features & benefits of the site.

Step 12

Write The Listing In A Text File

Title: Premium Astrology Niche Website

Subtitle: Fully Loaded with Adsense, Amazon, eBay, Clickbank With Added Features Like News, Articles & Videos

* URL:

* Pages in Google:

* Date Established: 10 Nov 2007

* Listed: 26 Nov 2007

Description:

:::website name here::: is a well researched, custom built, professionally designed, search engine friendly Astrology website. You are investing in a fully functional web-based business unlike other website packages sold on eBay and promote only unique Articles and Ad sense which in turn can limit your earning potential to Adsense and Amazon only.

The sites I sell are unique and never repeated with the same content.

After thorough research to find the most profitable and user friendly website I created this complete web based Niche website business with four unique Articles on the Articles page, in the Astrology niche. In addition to this a Books page has been created with Amazon products, an Ebooks page with Clickbank products, and an Auctions page with Ebay products with strategically placed Ad sense Ads on all the pages to maximize options with a high click thru rate. Visitors will especially like this Site as it keeps them updated with the Articles Page and

Write The Listing In A Text File – Cont'd

...Videos Page with information on the Astrology niche.

According to Word tracker, here are a few searches with regards to Astrology.
Astrology 5516 Searches Per Day

Features and Benefits of this custom built website.

1. 4 custom written Articles on the Home Page from the Astrology Niche
2. Keeping in mind the methods a Search Engine uses, focus has been put on optimization, with more than 100 pages related to the keyword with fresh content.
3. Amazon products from the Astrology Niche with a High Conversion Rate have been placed on the right side of the site. The Amazon Products are also present on the Books Page
4. Ebay Auctions directly related to the Astrology Niche with auto updates have been highlighted on the Auctions Page
5. Pertinent Information in the form of Astrology Ebooks from Clickbank which are handpicked according to the Astrology Niche are listed on the eBooks Page.
6. The latest and most relevant Videos from Youtube that are related to Astrology have also been added to keep your visitors educated and entertained
7. Key AdSense Ads have been added that are strategically placed in positions after much research and testing that can facilitate a high click thru rate.

The Site is Well Search Engine Optimized

- The site is optimized for the Keyword Astrology and has 100 Pages on Astrology related keywords, Search Engines like site with lot of pages.
- There is a sitemap which helps the search Engine spiders to crawl thru your site and index the pages.

What you get When You win the Bid.

1. I'll host it free for 30 days - \$4.99 a month after that or will help you move all the sites to your own server.
2. Full support to move the files to your server and a free domain transfer from my end.
3. I will help you update all my affiliate ids with your id's.
4. If you still have a problem and have not understood how the site works after a month or so send me an email or PM and I will help you.

Payment

1. Payment through paypal only
2. Only Serious Bidders should bid

**Most Important
Info To Include
Is The Features
& Benefits Of
The Site**

Post Listing On All Website Marketplaces

Step
13

IBuyWebsite.com
MidasCode.com
Youngentrepreneur.com/forums
Daniweb.com/forums
BuySellWebsites.com
WebsiteLot.com
SitesIndeed.com
VotanWeb.com
WebsiteBroker.com
DealASite.com
Sedo.com
Forums.digitalpoint.com
Sitepoint.com



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